

## 2024 Annual Impact Report

THE GULCH ENVIRONMENTAL FOUNDATION





## **Letter from Founder and Team**

We are looking ahead to 2025 with great anticipation. Our focus remains on learning, applying our knowledge, and achieving our goals. This includes continuing our outreach and Farm Day events, fostering collaboration with other organizations, and most importantly, celebrating our successes.

2024 was a year of growth and learning. The Gulch Environmental Foundation made significant progress on several infrastructure projects, including the maintenance and completion of border trees, water catchment, and irrigation systems. Replacement trees for those lost during the initial plantings were replanted this spring and are being cared for by a local arborist.

This year's Farm Day, held at Rainmaker Farm in April, was a highlight filled with enthusiastic participants. The group included volunteers from our sister organizations and students from the Oklahoma State University Environmental Club. We enjoyed a presentation from the Oklahoma Conservation Commission on soil health and cover crops, planted pollinator plants, built a natural fence, and dug up many bags of thistles. Unfortunately, our day was cut short by an approaching storm with tornadoes and hail. Remarkably, 35 tornadoes touched down in Oklahoma that evening, making it an unforgettable experience for all involved.

Rainmaker Farm also explored new practices to support soil health and natural weed suppression. Farm management conducted a prescribed burn on the northwest and southwest fields. This intentional burning reduces invasive species, recycles nutrients into the soil, and enhances field quality.

Ahead of the fall planting season, terrace work began in the northwest field near the Tiny House. Terracing, which creates stepped levels on a slope, helps reduce soil erosion and manage water runoff more effectively. This practice slows water flow, allowing it to infiltrate the soil and improve moisture retention—an essential step in combating drought conditions and maintaining soil health.



The drought and extreme heat this year posed significant challenges in Oklahoma. To improve watering efficiency, Rainmaker Farm invested in irrigation bags for border trees, hedgerows, and the orchard. Despite the harsh conditions, the honeybees continued their work. A late September report recorded 30 pounds of honey from the hive, giving us hope for a successful harvest in 2025.

We also made key infrastructure investments, including new farm equipment. Among these was a zero-turn lawn mower, affectionately named "Mojo Rising," which will be used in the orchard and around the border trees. Zero-turn mowers provide greater precision and efficiency. Other additions include a pull-behind hay swather for harvesting our own hay and a larger utility trailer to handle the demands of farm work more effectively.

As 2024 came to a close, our wheat crop was planted, fertilized, and thriving under aboveaverage temperatures and rainfall. With a good stand leading into its winter growing season, we're optimistic about what's ahead. The work is done, the equipment is ready, and we're excited to see what 2025 has in store. We look forward to expanding our efforts at Rainmaker Farm, broadening educational opportunities, and continuing to engage with the community to meet their needs.





**ANGEL LANCE** Founder



**CHEYENNE GAFF** Special Projects & Event Manager



## MISSION

Addressing climate change through innovative carbon sequestration initiatives, educating communities for a sustainable tomorrow, and championing the principles of regenerative agriculture.

## **Overview**

The Gulch Environmental Foundation focuses on both direct and indirect projects to rehabilitate the environment with a focus on climate change mitigation. Our direct-action impacts include both on-the-ground project work and contributing our time and resources to other charitable organizations doing onthe-ground work. Our indirect work focuses on education of both youth and adult audiences on the importance of conservation and limiting our global carbon footprint.

Our activities are broken down into three categories, which are described in detail in the following sections:



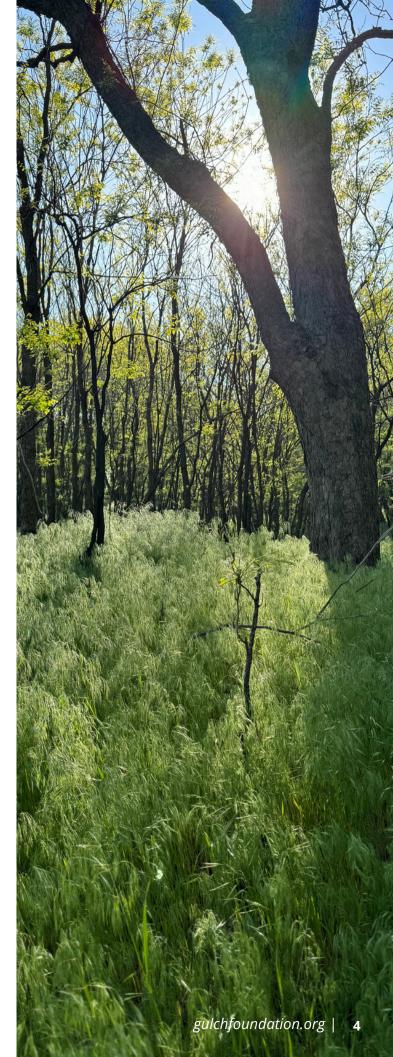
Volunteer to Support Existing Environmental Projects

Page 05



Foundation-Initiated Environmental Projects Page 07





## Volunteer to Support Existing Environmental Projects

The Gulch maximizes the impact of environmental projects by leverage its staff and affiliate companies. This year, we continued our support for ongoing initiatives while also contributing to several new programs and projects. In line with our vision of valuing everyone's efforts to solving the environmental challenges before us, these activities spanned a wide variety of organizations focused on education, outreach, research, and conservation.

## NATIONAL PUBLIC UTILITIES COUNCIL

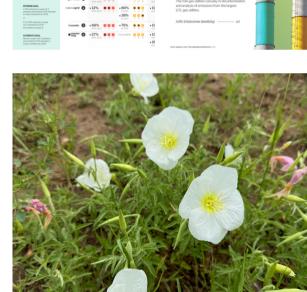
The Gulch is proud to collaborate with our sister organization, the National Public Utilities Council (NPUC), which shares our Founder and commitment decarbonization. to As а leading research organization, the NPUC drives progress in power generation by fostering collaboration between public utilities and providing a platform for innovative solutions to carbon reduction challenges. The NPUC also dedicates staff expertise to the Annual Decarbonization Report, which ranks the Top 47 U.S. Investor-Owned Utilities (IOUs) and, for the first time in 2024, spotlighted public utilities and natural gas providers. With over 2,750 downloads, the report is sparking crucial discussions among utility and clean energy stakeholders, accelerating the industry's journey to a carbon-neutral future.

## ENVIRONMENTAL GROUPS

The Gulch staff continued to be involved with existing environmental groups, including participating in the development of an official policy for conserving biodiversity as climate changes for the <u>Marin</u> <u>Conservation League (MCL)</u>.











## **BERKELEY EARTH**

The Gulch's Founder continued her work as a board member of Berkeley Earth, a nonprofit organization which developed a climate model specifically aimed at addressing some of the concerns of climate change deniers.

We look forward to expanding our work to include collaborations with many other nonprofits in the years to come.

# The soil is the great connector of lives, the source and destination of all.

Wendell Berry

## **COMMUNITY INVOLVEMENT**

In addition to our work on environmental projects, The Gulch Environmental Foundation team is deeply committed to giving back to the community in various ways. Beyond our official initiatives, team members actively volunteer their time, expertise, and personal resources to support a diverse range of organizations. Whether through mentorship, fundraising efforts, or hands-on participation in local causes, we take pride in making a meaningful impact beyond our core environmental mission.









## Foundation-Initiated Environmental Projects

Our Foundation-initiated projects aim to protect, preserve, and renew the environment. Rainmaker Farm, the Foundation's initial flagship project, was the primary focus of our efforts in 2024. Rainmaker Farm meets several tenets of the Foundation's overall goals by combating climate change through soil carbon sequestration.

## RAINMAKER FARM

Our work at Rainmaker Farm has really taken root, and the changes made at the farm are starting to mature and bear fruit, quite literally. The owl boxes are up, with mulch for bedding added. The orchard is established and getting stronger. The blueberry bushes are bearing fruit. There are cattle grazing down the thatch in the grassland.

Rainmaker's projects are working to do good on multiple fronts: carbon sequestration, soil regeneration, food security for those in need, crop diversification, and the provision of a habitat that supports biodiversity in service to the larger matrix of natural systems in the region.

We have been keeping our individual donors updated on farm progress quarterly, with individualized donor impact reports. These quarterly updates inform donors about the activities on the farm and exactly where their donation was used.

## UNIVERSITY INVOLVEMENT SUPPORT

Rainmaker has maintained ongoing conversations with Oklahoma State University regarding research project participation, speaking engagements, and other partnership opportunities including a soil sampling sequestration assessment in 2025.



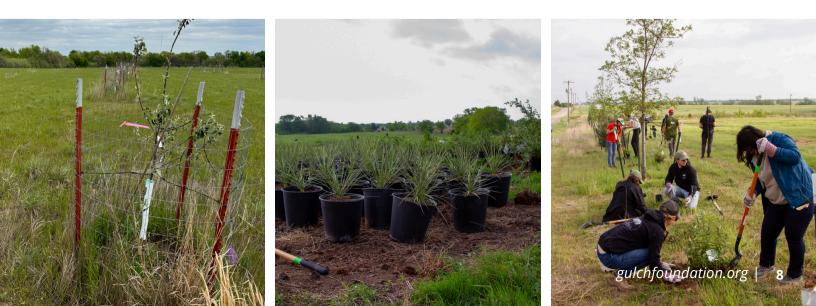
## **DIVERSE PLANTING**

## **PERENNIAL CROPS**

- ORCHARD: Rainmaker's orchard was planted during a public participation event in April 2022. Over three dozen varieties of orchard trees were introduced from multiple species including peaches, apples, pears, and a variety of nuts. These species were selected due to their suitability for the region, strong cross-pollination potential, and diverse phenology (blooming and harvest times) to buffer against weather-related impacts on harvest. 50 orchard trees were planted at the start of 2024. The additional trees made up for some shrinkage and included new varieties. Most of these trees were planted during a severe drought period that lasted most of the year, necessitating lots of active care to keep them alive. Our staff added irrigation bags to the bases of all border and orchard trees to water more efficiently. There were losses during the vulnerable establishment period due to hard freezing and the extreme drought, even with supplemental irrigation. In December of 2024, a full status inventory was taken to assess losses from the difficult conditions of the previous year.
- BLUEBERRY GARDENS: The gardens were removed in Q2 due to extreme weather.

## **ANNUAL CROPS**

• WHEAT: 33 acres of wheat were planted in Fall of 2023 for harvest in 2024. Despite good rains, wheat development was sparse. It was determined that the crop was nitrogenlimited and will require supplemental nitrogen in future seasons. Late rains also caused an abundance of green vegetation to grow amongst the mature wheat, which made it undesirable to harvest. The 2025 wheat crop was planted in October of 2024. All fields were planted to Showdown Hard Red Winter Wheat.



- **SUNFLOWERS:** Three acres of oil seed sunflowers were planted near the tiny house during and just after Farm Day. An additional three acres were planted in the northeast field.
- MILO: 16 acres of milo were planted in the northeast field. The milo grew about five or six inches before the limited rain and excessive heat terminated the crop. The milo was not harvested so that it could return organic matter to the soil through its decomposing roots.
- **OATS:** 30 acres of oats were planted in Q1, and these are growing well, however they have been overtaken by the weedy species in this field. This field will not be able to be harvested due to the dominance of weedy species, and the vegetation will be burned as part of the IPM plan in Q3.
- **PURPLE TOP TURNIP:** This year, purple top turnips were blended with the wheat seed at a rate of 2-3 lbs. of seed per acre. They will serve as a cover crop and mitigate compacted soils.



We do not inherit the Earth from our ancestors; we borrow it from our children."

Native American Proverb

## LIVESTOCK INCORPORATION

## **REMOTE LIVESTOCK**

A key benefit of incorporating livestock is their role in nutrient cycling, which can be realized even without having them onsite.

- **CHICKENS:** In Q1 of 2024, 26 tons of chicken litter from a chicken farm were spread over the no-till wheat acreage. This provided the right level of phosphorus and other organic material to help fertilize and rebuild the soil at Rainmaker Farm. An additional 165 tons was purchased and applied post-plant in Q4.
- **CATTLE:** As part of the farm's indirect incorporation of livestock, 220 tons of composted cattle manure was purchased for Rainmaker from a nearby cattle rancher that was spread over wheat, oat, and barley fields in Q2. In Q4, 315 tons of manure were purchased and applied post-plant.

## CATTLE

In Q2, 19 steers were introduced into the grassland portion of the farm. 60 steers were added shortly after to implement mob grazing of this area. Mob grazing is a method of high intensity grazing over a short duration of time, so midway through Q3, all but 11 of the steers were removed. Near the end of Q3, more steers were introduced back to the paddock and the grassland remained stocked with 21 total calves until year end.

## **EUROPEAN HONEYBEES**

Though the conditions were tough, the honeybees at Rainmaker showed their resilience this year. The hive produced 38 lbs. of honey in 2024. The honey was left in the hive to sustain them through the winter months. We are hoping for a successful harvest in 2025 as their colony gets stronger.



#### COVER CROPPING

Cover cropping plays a vital role in regenerative farming by protecting soil from erosion and replenishing essential nutrients like nitrogen. Native species with deep roots help sequester carbon, contributing to a healthier environment. This year, cover crops including Milo, sunflowers, and barley were planted, with 13 acres of hairy vetch sown near honeybee hives. The vetch will also serve as a valuable nectar source for honeybee colonies, promoting abundant honey production. However, due to the spring planting, the vetch growth was limited to a few inches before being overtaken by weedy species in the field.



#### FARM EQUIPMENT & SUPPLIES

- B.A.T. Girl (aka Big Ass Tractor): She continues to get the job done mowing hay, planting crops or manicuring the property. The upsize in 2023 continued to pay off in 2024!
- No-Till Drill: The drill allows us to place the seeds into the ground at a consistent distribution and depth, even in uncultivated land. The no-till drill gives better seed-to-soil contact for crop seeds and will help ensure a better chance at harvest. This drill complements our conservation seeder, which is still very important for grassland restoration tasks.
- John Deere Zero-Turn Lawn Mower (aka Mojo Rising): Our intentions are to use the mower in the orchard and around border trees. Zero-turn mowers allow the operator to manicure land with more detail and operate more efficiently.
- Large Utility Trailer: The addition of a larger utility trailer has made tasks and errands around the farm more practical and efficient.





## INFRASTRUCTURE

The Gulch Environmental Foundation has continued to invest in Rainmaker's infrastructure to support the land as a working farm and as an educational hub.

## WATER

The 30,000-gallon water tank installation was completed. We are continuing to build out plans for our solar structure and irrigation system into 2025.

## **ELECTRICAL**

The Gulch funded an on-site Tesla dual-port charger at Rainmaker Farm.

## **AUTOMATED IRRIGATION**

A Rainbird irrigation system was installed on the equipment shed. This system will serve the raised beds around the Tiny House and the greenhouse on the property.

## **HEDGEROWS/BORDER TREES**

A full inventory of the border tree survival was conducted in December 2024, and we met with a tree specialist about the ongoing care of the trees and replanting those lost.

Regeneration is not just about land. It's about communities, economies, and the future of life itself.

Unknown









## RAINMAKER FARM GENERAL MANAGEMENT ACTIVITIES

## RAINMAKER FARM LOGO

A logo was created for Rainmaker Farm and merchandise featuring the new design was made available for purchase on the Foundation's <u>fundraising gear website</u>.

## WEBSITE UPGRADE

The Foundation's website was updated to better reflect the work happening at Rainmaker Farm over the last two years, and more accurately, capture it as the current project focus of The Gulch Environmental Foundation.

## **INTEGRATED PEST MANAGEMENT**

Since Rainmaker Farm is being managed as a no-till and organic system, creative integrated pest management is a necessary part of our land maintenance strategy.

## • BARN OWL BOXES

Currently, the boxes remain unused by owls. Red Tail Hawk populations in the area are thriving and their presence on the farm help aid the eradication of unwanted rodents.

## • WEEDS IN CROPS

Staff has been implementing various Integrated Pest Management tools to manage the weedy or invasive species in our crops. We are focused primarily on mitigating Horse Weed (Erigeron Canadensis) and Musk Thistle (Carduus Nutans), by mowing, removing manually, and conducting spot treatment with concentrated vinegar. We also obtained a roller/crimper to use as part of a cover crop mulch system.

## MONITORING

Our wildlife cameras continue to show the importance of the riparian corridors to the wildlife movement, capturing bobcats, coyote, raccoons, and deer.

## FARM DAYS

The Foundation's annual Farm Day was eventful to say the least! The group of volunteers included colleagues from our sister organizations as well as students from the Oklahoma State University Environmental Club. The Oklahoma Conservation Commission provided information on the importance of soil health and cover cropping. More pollinator plants were established along the roadsides and through Rainmaker. We worked together to build a natural fence on one side of the property. Groups made their best effort to eliminate thistles from the farm by digging and bagging up the invasive prickly plant. Mother Nature cut that endeavor short and showed out in true Oklahoma fashion. A record-breaking 35 tornadoes touched down in Oklahoma following the Farm Day event, making for quite an eventful trip. View our Farm Day video **here**.

Everyone learned a lot from each other in the process of working together to accomplish a wide variety of tasks for Rainmaker Farm, which are summarized below:

- Attendees learned the value of cover cropping and soil health; information was presented by The Oklahoma Conservation Commission.
- OSU Soil Scientists presented information on the soil and the Oklahoma State University Environmental Club was in attendance to volunteer.
- More pollinator plants were introduced.
- A natural fence was installed on the east side of the property.
- Three acres of sunflowers were planted near the Tiny House.
- Musk thistles were dug up, bagged and discarded as a natural form of pest management.
- Guests enjoyed the experience of sheltering in place from record-breaking tornadoes.





















## **Educational Programs**

The Gulch Environmental Foundation's staff education and outreach continued to grow in 2024. This past year, we successfully combined corporate events with K-12 education. Additionally, the Foundation's training programs were further developed and our partnerships with other institutions were leveraged for outreach and advocacy.

## SEMINARS

The Gulch Environmental Foundation's staff provided environmental training to everyone joining the nonprofit's sister organizations of corporations that guide utilities. Outreach to this group has a multiplicative impact, as it reaches people doing on-the-groundwork in energy generation and utilities. The overall training included Understanding Climate Change, and the Ecological Economy, all under the framework of Environmental and Social Governance (ESG).

## OKLAHOMA ASSOCIATION OF CONSERVATION DISTRICTS ANNUAL MEETING

The Gulch's Founder and Research Director had the opportunity to give the Opening Remarks at the Oklahoma Association of Conservation Districts annual meeting. This wonderful organization has been bringing together professionals working on land and soil conservation for generations; this year there were over 500 people representing around 140 organizations in attendance. At this same event, our Agricultural Advisor was presented with a prestigious conservation Award.

## OKLAHOMA STATE UNIVERSITY (OSU) EVENTS

The Gulch Environmental Foundation also had multiple opportunities for engagement with local University students. We presented topics ranging from climate change to land conservation and had a booth at their career fair to connect with prospective employees.



## gulchfoundation.org | **17**

## FIRST TECH CHALLENGE SEASON KICKOFF

The Gulch and Rainmaker Farm participated in an Engineering/STEM Fair, sharing insights on regenerative farming and highlighting the exciting connections between sustainability and engineering.

Attendees had the opportunity to explore our innovative approaches to sustainable agriculture and learn about career pathways in STEM fields. The event showcased the impactful work being done at Rainmaker Farm and The Gulch, inspiring the next generation of leaders in science and sustainability.

## YPO GLOBAL IMPACT SUMMIT

Our Founder and CEO, Angel Lance, joined over 230 global leaders at the YPO Global Impact Summit in Kigali, Rwanda, to address critical global challenges, including climate change, hunger, and education. Angel's participation underscored our organization's commitment to driving meaningful change and fostering global collaboration.

With the theme "From Imagination to Action," the summit emphasized the importance of turning visionary ideas into tangible solutions. Participants explored actionable strategies to tackle pressing issues such as conflict, job creation, and equitable access to education, reflecting the summit's focus on impactful leadership and innovation.

## CONFERENCES TALKS

In 2024, we participated in a wide range of impactful conferences, showcasing our commitment to advancing conversations on decarbonization, sustainability, and interdisciplinary collaboration. Through keynote speaking, panel moderation, and sponsorships, our teams actively engaged with leaders in utilities, energy, and beyond. Events like the ETS24, ETS Sacramento, Net Zero Conference, and Climate Week offered invaluable opportunities to share insights, foster innovation, and strengthen partnerships. At the NPUC Decarbonization Solutions Forum, we facilitated dialogue on pressing challenges such as funding, regulatory frameworks, and emerging technologies, reinforcing our role as a catalyst for progress in the energy sector.

Our outreach also extended beyond traditional climate-focused spaces, with participation in the YPO Global Impact Summit and The Big YPO Moonshot. These events underscored the importance of bridging disciplines and sectors to drive meaningful change. By engaging in diverse forums, we've advanced knowledge sharing, built connections, and inspired collaborative action, laying the groundwork for even greater impact in the years ahead.





## CLIMATE NYC













#### ENERGY THOUGHT SUMMIT (ETS24)

In April, NPUC participated in ETS24, a dynamic gathering of energy leaders committed to building a sustainable future. Key highlights included our CEO, Angel Lance, speaking on the global pursuit of Net Zero, Keith Janda moderating a panel showcasing SMUD's 2030 Net Zero plan, and the NPUC roundtable, where utility leaders tackled critical challenges like emissions accounting and legislative updates. Our presence facilitated meaningful conversations and reinforced the importance of achieving partnerships and innovation in decarbonization goals.

We're proud to have contributed to this impactful event and look forward to turning these insights into action.

## DECARBONIZATION SOLUTIONS FORUM

The National Public Utilities Council (NPUC), in partnership with Motive Power, proudly hosted the 2nd Annual NPUC Decarbonization Solutions Forum on May 30, 2024, in New York City. This influential event convened utility leaders, policymakers, and industry experts to tackle critical challenges and explore innovative opportunities in the evolving decarbonization landscape.

With utilities playing a pivotal role in the transition to a net-zero future, the forum provided a platform to balance navigate the intricate of customer commitments, sustainability objectives, economic demands, and regulatory uncertainties. Designed as a springboard for collaboration and innovation, the event featured diverse perspectives and offered actionable insights from top industry leaders. Attendees departed equipped with practical drive within strategies to progress their organizations, contributing to the advancement of a clean energy future.

## NYC CLIMATE WEEK 2024

2024 Climate Week was a highlight for NPUC, as we engaged in transformative conversations at the Concordia Annual Summit, Sustainability Summit, World Climate Summit, and The Nest Climate Campus. A key moment was hosting our Climate Week Happy Hour to unveil the 2024 Decarbonization Report, bringing together utilities from across the country for impactful discussions on advancing clean energy solutions.

The week reinforced a vital takeaway: partnerships and innovative financing are essential to accelerating the transition to a sustainable future. Energized by these connections, NPUC is committed to driving meaningful progress in the year ahead.

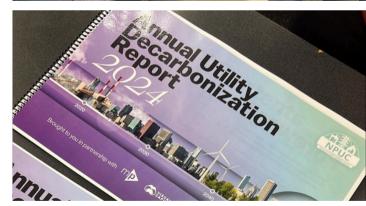
## YPO'S THE BIG MOONSHOT

In September 2024, during the United Nations General Assembly (UNGA) summit, our CEO and Founder, Angel Lance, had the honor of closing out The Big YPO Moonshot at the YPO event in New York City. This exclusive gathering brought together YPO members and global thought leaders to exchange bold ideas and strategies for bridging public and private sectors to create lasting global impact.

Angel's closing session highlighted how collaboration and purpose-driven action can empower YPO members to grow and thrive over the next decade. We're proud to have been part of this transformative event, reinforcing our commitment to partnerships, innovation, and leadership in driving global change.







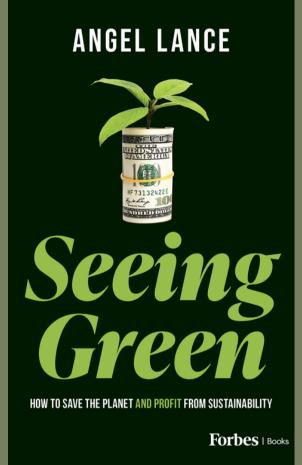


## **PUBLIC OUTREACH**

#### **BOOK PUBLICATION**

In 2023, our Founder, Angel Lance, published her first book with Forbes: Seeing Green: How to Save the Planet and Profit from Sustainability. The book offers an engaging exploration of how individuals businesses and can adopt environmentally sustainable practices while achieving financial success. Through a blend of insightful storytelling, practical advice, and witty commentary, Seeing Green demonstrates that sustainability is not an all-or-nothing approach but a flexible journey that benefits both the planet and the bottom line.

With its focus on combining environmentalism and business strategy, *Seeing Green* serves as an educational resource for implementing sustainable initiatives across homes, businesses, and industries. Moving forward, we remain dedicated to promoting environmental education and awareness through continued outreach and discussions inspired by this impactful book.



#### **ON FARM EVENTS**

The Gulch Environmental Foundation provides opportunities for adults and children alike to learn actionable steps to combat climate change. For adults, we facilitate team building events called Farm Days where we welcome corporate groups to participate in our on-theground programs. Farm Days bring people together, help them work better together, and make a positive difference in the world.



## WITH GRATITUDE

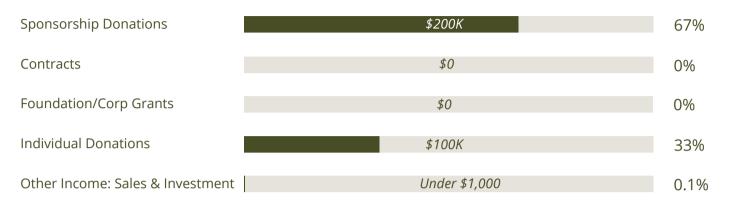
We wouldn't be able to do this work without our generous funders and our on-the-ground team. Particular thanks to those who came to the farm this year and many who brought their families with them (spouses, parents, siblings, and kids!) to help us build. Your dedication and hard work were noticed, and it is appreciated. Your hands-on effort is making the world a better place in a way that will continue to bear fruit, literally, for generations. A very important thank you to our administrative support teams at our sister organizations--Motive-Power and 10-6--bringing a level of professionalism to our outreach and management that would otherwise be challenging for a small organization like us to achieve.

And a special shout-out to our year-round on-site team, who have eyes and ears on the farm throughout the year helping to keep it running as well as helping during public events. Zachary Royko cares for our European Honeybee colonies, bringing them supplemental food during hard times and keeping the hives protected during harsh weather. Kellan Hostetler, our Farm Manager at Rainmaker Farm, is an invaluable source of guidance and information. He is at the farm, or at least passing by, nearly every single day. He is a master of offering creative solutions, can fix literally anything, and the one who always identifies and fixes problems before they are bigger problems.

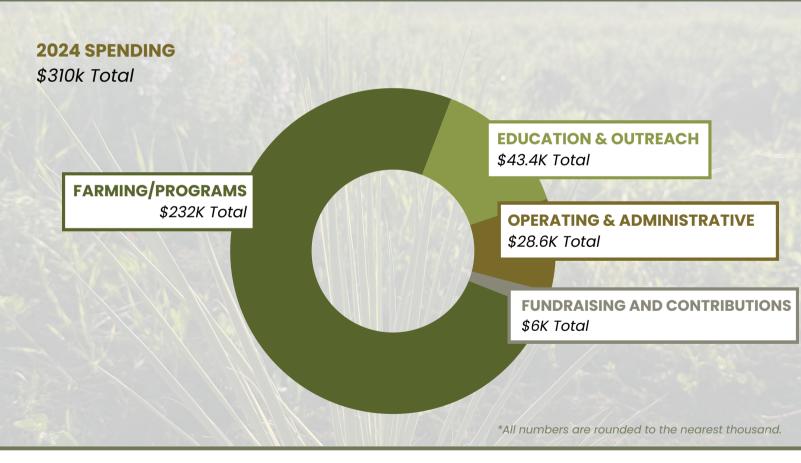


## **2024 Financials**

## 2024 FUNDING \$300K Total



\*No public donations are used for overhead costs



## ASSETS AND LIABILITIES

2024



## **Meet the Team**



## **ANGEL LANCE** Founder

Angel is a serial entrepreneur, having founded, owned and operated outright five separate entities, all of which have been successful financially, socially, and with minimal environmental impact. She considers herself a good businesswoman that hasn't lost her sense of self, her sense of fun, or her strict code of values.

To that end, a few years ago, like most people in their early 40's she did a lot of soul searching and cogitation around how to make an impact going forward, Angel was looking for her next pursuit. Her business was successful but not as inspiring as it once was. Through much reflection, she started thinking about the few things she knew she was good at:

- Growing things and helping make things naturally beautiful and bountiful
- Running a business
- Throwing parties and having zany fun
- Living life to the fullest with a mind's eye on the planet's health

Additionally, as a corporate executive, Angel has been the driver and responsible for giving hundreds of thousands of dollars to notable charitable causes. However, there is always a sense of frustration in that once the money had been distributed it was impossible to tell where it went or what good it actually did. As a result, Angel was determined to start a foundation that did what it said it was going to do and communicated openly about where money is going, and what impact it was having. Also, putting her own money where her mouth is, she figured out that by signing up for all administration costs of the foundation personally, she could remove the tension of what foundations typically need to keep to themselves and be able to report accurately on impact-related activities.

## Thus, The Gulch Environmental Foundation was born.

Angel Lance is a mother of two, a personal sustainable farmer, an aspiring farm-to-table chef and many other things. Her mission is to create a foundation that will help the environment and its many long-time facing issues that need to be handled NOW for a habitable earth for our future generations.





#### **CHEYENNE GAFF**

Special Projects & Event Manager

Cheyenne Gaff, a proud native of Nash, Oklahoma, is a third-generation agriculturalist with a deep passion for the industry. She grew up working on her family's cow/calf operation and was actively involved in 4-H and FFA, earning the prestigious American FFA Degree. After earning her animal science degree from Northwestern Oklahoma State University in 2021, she served as the County Extension Director for Oklahoma State University, focusing on agriculture education and youth development. Currently, Cheyenne is bringing her expertise to The Gulch, where she is dedicated to advancing agricultural initiatives and fostering community engagement.



## KELLAN HOSTETLER

#### Farm Manager

Kellan Hostetler is the Farm Manager at Rainmaker Farm. He is a 5th-generation farmer and rancher on neighboring properties. He has a wide variety of skills and experience, and if he can't do something himself, he always knows someone who can. He combines that hands-on knowledge with a degree in Agribusiness from Oklahoma State University and has become an invaluable member of our team.



## MARTY WILLIAMS

Agriculture Advisor

Marty Williams is a 7th-generation Oklahoma farmer with a lifetime of experience in farming and ranching, including his own diverse no-till farming operation centered around conservation of our natural resources. He brings a broad range of agricultural expertise to The Gulch that is crucial for the success of our regenerative agriculture projects.



320 7th Street, Petaluma, CA 94952 <u>info@gulchfoundation.org</u> (707) 559-8961 **gulchfoundation.org** 

## THANK YOU

Thank you for your enthusiasm and support for the work that The Gulch Environmental Foundation is doing. We look forward to ongoing collaborations, friendships, and celebrations of our collective accomplishments.

## DONATE NOW

Lead Author, Cheyenne Gaff Lead Design, Tara Nemec